



## 2024/2025 IMPACT REPORT

[www.ucalliance.org/impact](http://www.ucalliance.org/impact)



The United Cancer Alliance provides direct financial support to cancer patients facing urgent needs during treatment.



Throughout 2024 and 2025, UCA provided **\$131,552.03 in direct financial support to 92 cancer patients across 285 unique assistance events.**

Our programs helped patients overcome barriers such as transportation, shut off utilities, housing insecurity, and food access - barriers proven to reduce treatment adherence and worsen outcomes. This report highlights the growing need in the community and how the UCA is responding to a critical part of the cancer support ecosystem.

## **Two-Year Impact Summary (2024–2025)**

Total unique individuals helped: **92**

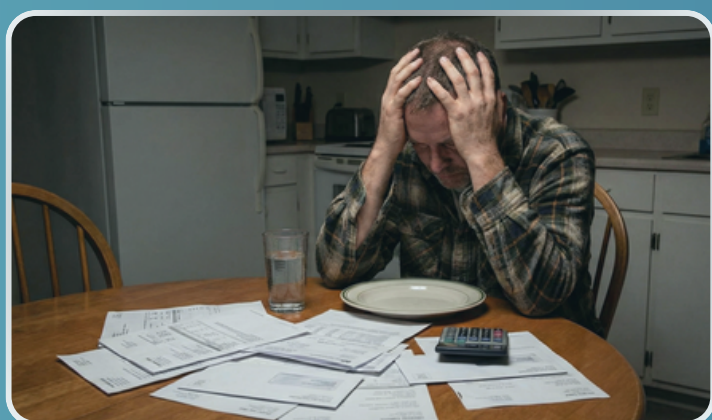
Total assistance events: **285**

Total financial support provided: **\$131,552.03**

## **Cancer is not only a medical diagnosis, *it's a financial emergency.***

Across the United States, cancer patients face a growing crisis known as financial toxicity, the economic and psychological distress caused by treatment-related expenses, loss of income, and increased living costs. Financial toxicity affects a patient's ability to begin, continue, and complete treatment. It is a predictor of worse outcomes, higher stress, and, in severe cases, even increased mortality.

**Recent studies show that up  
to 40% of cancer patients  
struggle with basic needs.**



UCA helps cover rent, utilities, food, transportation, and other expenses for active oncology patients.

# The *Care for All* Model of Support

**The United Cancer Alliance prides itself on the speed and efficacy of our financial assistance support program.**

Through a limited and non-invasive intake process, clients are guided through the assistance request process by a dedicated case management professional. These requests are then reviewed by a panel of board members and staff who determine the best way to support each patient. The UCA is committed to reducing barriers when receiving assistance to ensure the quickest and least stressful experience possible for patients.

**No cancer diagnosis or stage is excluded from receiving assistance from the United Cancer Alliance.**

The UCA sends payments to service providers and gift cards to patients in denominations of up to \$500 for direct emergency financial assistance with utilities, housing, food, toiletries, medical bills, and equipment.



# *Impact & Outcomes*

*The United Cancer Alliance experienced significant year-over-year growth across all impact measures, reflecting both rising patient need and the organization's capacity to deliver timely, direct financial assistance.*

## Total Financial Assistance Distributed

2024: \$54,521.11

2025: \$77,030.92

## Year Over Year Growth

Individuals served: ↑ ~30%

Assistance events: ↑ ~41%

Total funds distributed: ↑ ~37%

On average, each patient received **over three assistance events**, reflecting how each patient faced ongoing, treatment-related financial hardship and that the UCA sustained engagement **over a period of active treatment.**



# Community *Friends*

*With the help of an **incredible community** of patient navigators, social workers, physicians, nurses, and administrative staff, the United Cancer Alliance has been given the opportunity **to help 92 patients over the past 2 years.***

**The UCA has been graciously provided the means to offer support to this group of patients through donations from a wide variety of generous businesses, nonprofit organizations, and private donors including...**

**Community Foundation of Greater Flint  
Streeter Brother's Inc.  
Crim Fitness Foundation  
Birch Run Speedway and Event Center  
Pink Partee of Security Credit Union  
Regional Medical Imaging  
Wallace and Irene Bronner Family Foundation  
Frankenmuth Community Foundation  
Saginaw Community Foundation  
Sovita Credit Union  
Elks Lodge #222 of Flint  
The Fox 103.9 and Cumulus Media  
80's Fest in Frankenmuth  
and more...**



# Looking Ahead *2026 and beyond*

Building on demonstrated demand and sustained patient engagement, the United Cancer Alliance will expand its direct financial assistance services to reach more patients facing treatment-related financial hardship.

Over the next two years, UCA aims to increase the number of individuals served, deepen support for patients with ongoing needs, and strengthen partnerships with healthcare providers to ensure timely, equitable access to assistance.

Providing comprehensive patient support including direct financial assistance, mental health and wellness services, nutritional guidance, and care navigation, ensures that healthcare related tax dollars are used more effectively, patient outcomes are improved, and the overall health of the community is strengthened.

By 2030, the United Cancer Alliance hopes to make Genesee County the UCA's first  
***Fully Supported Community.***

# Concrete Steps to Support for All

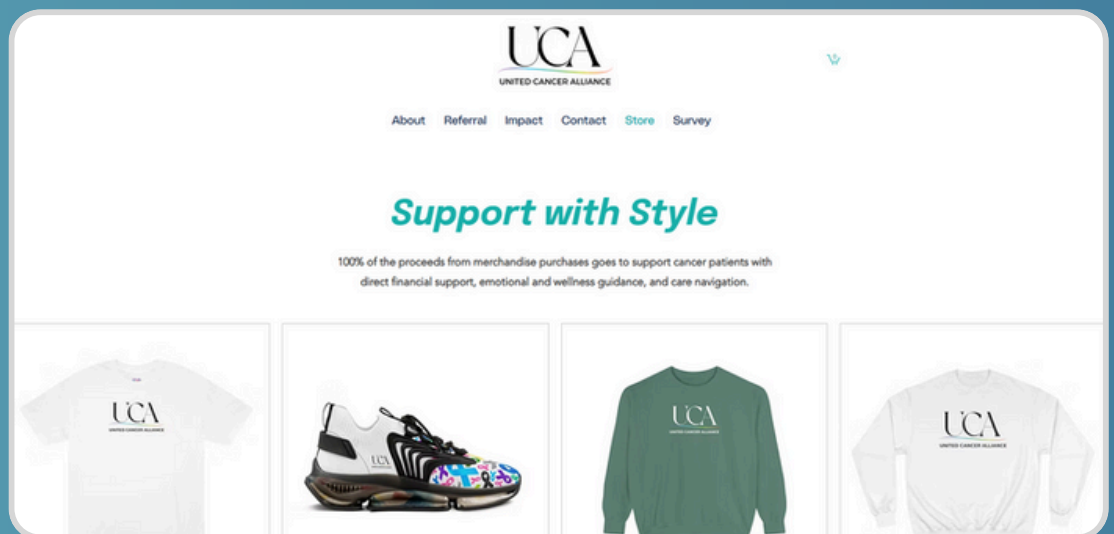
Serving as the centerpiece of outreach, intake operations, and marketing, [www.ucalliance.org](http://www.ucalliance.org) continues to grow.

***The newest addition to [www.ucalliance.org](http://www.ucalliance.org) is the merchandise store.***

The UCA has developed a brand that gives patrons the opportunity to help support cancer patients through the purchase of comfortable and well designed clothing and accessories available online and with hassle free shipping.

**100% of profits go directly to helping patients with all of UCA's programming.**

[www.ucalliance.org/store](http://www.ucalliance.org/store)



The UCA's digital footprint at **[www.ucalliance.org](http://www.ucalliance.org)** continues to remain the central part of UCA's outreach and intake operations moving forward.

Along with **101 subscribers** to **[www.ucalliance.org](http://www.ucalliance.org)**, the UCA's **Facebook** has amassed **184 followers**. Overall, the UCA's digital audience has **increased 133% over 2024/2025**.

**The UCA is dedicated to increasing its following and individual donorship through continued digital advertising, community partnerships, and social media marketing.**





# Thank You

## *for Your Continued Support*

**The United Cancer Alliance's mission is to provide comprehensive, evidence based support services to all cancer patients in active treatment.**

Research has shown that supporting cancer patients this way improves health outcomes, ensures that healthcare related tax dollars are as effective as possible, and increases the wellness of the overall community.

By providing cancer patients with consistent and effective case management, direct financial assistance, mental health services, and wellness support the United Cancer Alliance can fulfill its mission to achieve a brighter future for all cancer patients.

**For inquiry please reach out to [info@ucalliance.org](mailto:info@ucalliance.org)**

**To donate please visit [www.ucalliance.org/donate](http://www.ucalliance.org/donate)**

When we join together  
to change the lives of cancer patients  
**we are the**

